

# *Partner with Us This Summer!*

The Cotuit Library is holding three community events to support our beloved non-profit during this special 150th birthday year:

- Private Spaces and Gardens of Cotuit (June 20)
- Cotuit Cornhole Tournament (July 12)
- Sounds of Summer Concert (August 14)

Consider becoming a Season Sponsor or an Individual Event Sponsor for these popular, high-profile fundraisers. You'll receive recognition in marketing materials, social media shout-outs, complimentary tickets, and much, much more. See below (or see page 2) for details.



**NEW LEVELS OF SPONSORSHIP:**

**SEASON SPONSOR \$5,000**

**INDIVIDUAL EVENT SPONSORSHIPS:**

**PLATINUM \$2,500; GOLD \$1,200; SILVER \$500; BRONZE \$250**



To become a 2024 sponsor, use the form below or scan this QR code

Business Name and Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

YES, I would like to be a Season Sponsor for the Cotuit Library's 2024 summer fundraisers

YES, I would like to be an Individual Event Sponsor for \_\_\_\_\_

*Please make checks payable to:*  
**Cotuit Library Association PO BOX 648**  
**Cotuit, MA 02635**

*\*The Cotuit Library is a 501(c)(3) organization, and we must raise 50% of our annual operating budget annually*

# *Sponsorship Options*

## **Season Sponsor: \$5,000 includes:**

- Business Name/Logo on cotuitlibrary.org, event tickets/receipt (all 3 events), library lobby monitor (~12K patrons Jun-Aug), Facebook cover image (Jun - Aug)
- Business Name/Logo on bookmarks (placed in books for check out) plus curated book/media display in library
- Email Newsletter feature the week of each event (6/16, 7/7, 8/11) to 1400 subscribers, 50% open rate
- 9 social media posts (Facebook ~1,900 followers, 12K reach, Instagram ~850 followers, 1K reach)
- 4 tickets to Private Spaces and Gardens of Cotuit, 4 teams of 2 players at Cornhole tournament, 4 tickets to Sounds of Summer Concert
- Invitation to private reception on June 19th
- Included in welcome remarks at event opening
- Branded set of cornhole boards from cornhole tournament
- Business Name/Logo on cornhole tournament signage
- Business Name/Logo on water bottles at Private Spaces and Gardens of Cotuit and Sounds of Summer concert
- Engraved patio brick

## **Event Sponsor: Platinum \$2,500 includes:**

- Business Name/Logo on cotuitlibrary.org, event tickets/receipt, library lobby monitor (~12K patrons Jun-Aug)
- Business Name/Logo on bookmarks (placed in books for check out) plus curated book/media display in library
- Email Newsletter feature the week of event to 1400 subscribers, 50% open rate
- 4 social media posts (Facebook ~1,900 followers, 12K reach, Instagram ~850 followers, 1K reach)
- 4 tickets to sponsored event
- Invitation to private reception on June 19th
- Included in welcome remarks at event opening
- Branded set of cornhole boards from cornhole tournament
- Business Name/Logo on cornhole tournament signage
- Engraved patio brick

## **Event Sponsor: Gold \$1,200 includes:**

- Business Name/Logo on cotuitlibrary.org, event tickets/receipt, library lobby monitor (~12K patrons Jun-Aug)
- Business Name/Logo on bookmarks (placed in books for check out)
- Email Newsletter feature the week of event to 1400 subscribers, 50% open rate
- 3 social media posts (Facebook ~1,900 followers, 12K reach, Instagram ~850 followers, 1K reach)
- 2 tickets to sponsored event
- Invitation to private reception on June 19th
- Included in welcome remarks at event opening
- Business Name/Logo on cornhole tournament signage
- Engraved patio brick

## **Event Sponsor: Silver \$500 includes:**

- Business Name/Logo on cotuitlibrary.org, event tickets/receipt, library lobby monitor (~12K patrons Jun-Aug)
- 2 social media posts (Facebook ~1,900 followers, 12K reach, Instagram ~850 followers, 1K reach)

## **Event Sponsor: Bronze \$250 includes:**

- Business Name/Logo on cotuitlibrary.org
- 1 social media post (Facebook ~1,900 followers, 12K reach, Instagram ~850 followers, 1K reach)